

Order / Rev: 37511
 Alt Order #: 08878030
 Flight Dates: 10/08/12 - 10/16/12

Advertiser: Tarkanian, Danny R-USS
 Product Desc: TARKANIAN/CON/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$225.00	0.00			
E 3	8	10/09/12	10/15/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$275.00	0.00			
E 4	8	10/09/12	10/15/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a MTWTF--	:30	6	\$200.00	LV2	0.00	NM	6	\$1,200.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					6	\$200.00	0.00			
E 5	8	10/09/12	10/15/12	Live w/Kelly Live w/Kelly	CM	9-10a MTWTF--	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					4	\$300.00	0.00			
E 7	8	10/09/12	10/15/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWTF--	:30	5	\$325.00	LV2	0.00	NM	5	\$1,625.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$325.00	0.00			
E 8	8	10/15/12	10/16/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	2	\$375.00	LV2	0.00	NM	1	\$375.00
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$375.00	0.00			
E 9	8	10/09/12	10/15/12	Ellen Ellen	CM	3-4p MTWTF--	:30	5	\$425.00	LV2	0.00	NM	5	\$2,125.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$425.00	0.00			
E 10	8	10/09/12	10/15/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF-- (4:30 PM-5:00 PM)	:30	4	\$450.00	LV2	0.00	NM	4	\$1,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					4	\$450.00	0.00			
E 11	8	10/10/12	10/16/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	5	\$500.00	LV2	0.00	NM	5	\$2,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$500.00	0.00			
Week:		10/15/12	10/21/12	MT-----					3	\$500.00	0.00			
E 14	8	10/10/12	10/16/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$600.00	LV2	0.00	NM	5	\$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$600.00	0.00			
Week:		10/15/12	10/21/12	MT-----					3	\$600.00	0.00			
E 16	8	10/13/12	10/13/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$95.00	0.00			
E 17	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$225.00	0.00			
E 18	8	10/13/12	10/13/12		CM	Various -----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Politics Now S Sebelius										
				Politics Now S Sebelius		(5:30 PM-6:00 PM)								
				POLITICS NOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1		\$275.00		0.00				
E 21	8	10/14/12	10/14/12	8 News Now Sun AM #2	CM	8 News Now Sun AM #2	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
				8 News Now Sun AM #2										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		2		\$350.00		0.00				
E 23	8	10/14/12	10/14/12	8 News Now Sun 5-7p	CM	8 News Now Sun 5-7p	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
				8 News Now Sun 5-7p										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$250.00		0.00				
E 24	8	10/14/12	10/14/12	Sun 7-8p	CM	7-8p	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
				60 Minutes										
				60 MINUTES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$1,500.00		0.00				
E 28	8	10/11/12	10/11/12	Thu 10-11p	CM	10-11p	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
				Person Of Interest										
				PERSON OF INTEREST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$2,100.00		0.00				
E 31	8	10/10/12	10/12/12	1230-2p Soaps/ L	CM	1230-2p	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
				Soaps / Let's Make A Deal										
				BOLD AND BEAUTIFUL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--WTF--		1		\$375.00		0.00				
E 35	8	10/12/12	10/12/12	Fri 8-9p	CM	8-9p	:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
				CSI: NY										
				CSI NY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1		\$1,400.00		0.00				
E 36	8	10/11/12	10/11/12	Pol Debates & Con	CM	Thur 10/11 6-8p	:30	2	\$2,000.00	LV2	0.00	NM	2	\$4,000.00
				Vice Presidential Debate										
				DEBATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		2		\$2,000.00		0.00				
E 37	8	10/14/12	10/14/12	NFL Reg Season Game	CM	NFL Football Reg.	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
				NFL Football Reg. Season										
				NFL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$7,700.00		0.00				
E 38	8	10/13/12	10/13/12	ACC Football	CM	930a-12pm	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
				ACC Football		(10:00 AM-5:00 PM)								
				NCAA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1		\$300.00		0.00				
N 39	8	10/08/12	10/14/12	ACC Football	CM	930a-12pm	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00
				ACC Football										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		2		\$1,050.00		0.00				
N 40	8	10/08/12	10/14/12	Wed 9-10p	CM	9-10p	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
				Criminal Minds										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----		1		\$12,000.00		0.00				
N 41	8	10/08/12	10/14/12	Sun 3-4p Storm Stories	CM	3-4p	:30	1	\$525.00	LV1	0.00	NM	1	\$525.00
				3-4p Storm Stories										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N41	8	10/08/12	10/14/12	Sun 3-4p Storm Stories 3-4p Storm Stories	CM	3-4p -----S	:30	1	\$525.00	LV1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1		\$525.00		0.00				
N42	8	10/08/12	10/14/12	Sun 4-5P Elec Playgroun 4-5p Electric Playgrnd 2x	CM	4-5p -----S	:30	1	\$615.00	LV1	0.00	NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1		\$615.00		0.00				
N43	8	10/08/12	10/14/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$265.00	LV1	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1		\$265.00		0.00				
N44	8	10/08/12	10/14/12	Sat 4-5p Whacked Sport Whacked Out Sports 2X's	SM	4-5p -----S-	:30	1	\$475.00	LV1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S-		1		\$475.00		0.00				
N45	8	10/08/12	10/14/12	Sat 1235-135a DaVinci I Da Vinci Inquest	CM	12.35a-1.35a -----S-	:30	1	\$40.00	LV3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S-		1		\$40.00		0.00				
Totals													72	\$51,515.00